

CONTRACT



WYFF4.com

WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

And:

AL Media LC
222 West Ontario Street
Suite 600
Chicago, IL 60654

<u>Contract / Revision</u> 2016805 /		<u>Alt Order #</u> 26930204
<u>Advertiser</u> Harrison/D/US Senate		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Contract Dates</u> 06/02/20 - 06/08/20	<u>Estimate #</u> 1428	
<u>Product</u> Jaime Harrison for US Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFF 4	<u>Account Executive</u> Karl Duesterhaus	<u>Sales Office</u> Eagle-Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYFF	06/02/20	06/05/20	M-F 6am News	630-7a		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				1	\$450.00			
N 2	WYFF	06/02/20	06/05/20	NBC Today Show	7-8a		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				1	\$450.00			
N 3	WYFF	06/02/20	06/05/20	NBC Today Show	8-9a		:30			NM	2	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$450.00			
N 4	WYFF	06/06/20	06/06/20	News4 @ 6am Sat	6-7am		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----S-				1	\$175.00			
N 5	WYFF	06/06/20	06/06/20	NBC Saturday Today	8-10am		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----S-				1	\$350.00			
N 6	WYFF	06/07/20	06/07/20	News 4 @ 7am Sun	7-8a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----S				1	\$250.00			
N 7	WYFF	06/02/20	06/05/20	M-F 12pm News	12-1230pm		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$225.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 06/02/20 - 06/08/20	<u>Product</u> Jaime Harrison for US S	<u>Estimate #</u> 1428

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WYFF	06/02/20	06/05/20	M-F 5pm News	5-530pm		:30			NM	2	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$450.00			
N 9	WYFF	06/02/20	06/05/20	M-F 6pm News	6-630pm		:30			NM	2	\$1,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$650.00			
N 10	WYFF	06/08/20	06/08/20	M-F 6pm News	6-630pm		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	M-----				1	\$650.00			
N 11	WYFF	06/02/20	06/05/20	Entertainment Tonight	7-730p		:30			NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$500.00			
N 12	WYFF	06/02/20	06/05/20	Inside Edition	730-8pm		:30			NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$500.00			
N 13	WYFF	06/02/20	06/02/20	AMERICA'S GOT TALENT	8-10p		:30			NM	1	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-T-----				1	\$2,500.00			
N 14	WYFF	06/02/20	06/02/20	World of Dance	10-11pm		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-T-----				1	\$1,500.00			
N 15	WYFF	06/03/20	06/03/20	Chicago Med	8-9pm		:30			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	--W----				1	\$2,000.00			
N 16	WYFF	06/05/20	06/05/20	Dateline	10-11pm		:30			NM	1	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	----F--				1	\$1,400.00			
N 17	WYFF	06/02/20	06/07/20	11pm News	11-1135p		:30			NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTFSS				2	\$500.00			
N 18	WYFF	06/08/20	06/08/20	11pm News	11-1135p		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	M-----				1	\$500.00			

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Harrison/D/US Senate	06/01/20 / 06/01/20

Contract Dates	Product	Estimate #
06/02/20 - 06/08/20	Jaime Harrison for US S	1428

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N 19	WYFF	06/07/20	06/07/20	Sun News 4 @ 1130p	1135p-12am		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----S				1	\$200.00			
N 20	WYFF	06/02/20	06/05/20	NBC Tonight Show	1135pm-1237xm		:30			NM	2	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$175.00			
N 21	WYFF	06/02/20	06/05/20	Late Night	1237xm-137xm		:30			NM	2	\$150.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-TWTF--				2	\$75.00			
N 22	WYFF	06/08/20	06/08/20	Late Night	1237xm-137xm		:30			NM	1	\$75.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	M-----				1	\$75.00			
Totals											31	\$17,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 - 06/08/20	31	\$17,550.00	(\$2,632.50)	\$14,917.50
Totals	31	\$17,550.00	(\$2,632.50)	\$14,917.50

Signature: _____ Date: _____

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